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PARTNERS

CKRW, THE RUSH

LIKE THE TEAM AT VICTORIA GOLD, THE COMMITTED CREW AT CKRW, THE RUSH – the territory’s longest-running private radio station – is dedicated to connecting Yukoners’ and supporting community; in their case, through the airwaves.

Fondly referred to as ‘The Rush’ and transmitted throughout the Yukon and in Inuvik, NWT, CKRW has, and continues to be a compassionate and active sponsor of local events and charitable causes since its very first broadcast in November 1969.

Including championing the Victoria Gold Yukon Student Encouragement Society’s *Every Student, Every Day* initiative to help reduce barriers to student attendance; coming on board as a founding Legacy Partner when *Every Student, Every Day* events and initiatives first launched in 2012. Since that time, the station has supported *Every Student, Every Day* with radio advertising for its events, announcements and calls for action.

“Radio can truly connect us and shed light on our community’s needs and priorities,” says CKRW, The Rush General Manager Eva Bidrman. “We are proud to support *Every Student, Every Day* and help increase regular student attendance in our territory’s schools. As a small team here at the station, we understand how important it is to help our students graduate high school and fully participate in the Yukon’s workforce.”

Victoria Gold has run a continuous ad every weekday since 2011 introducing the CKRW, The Rush 7:30 a.m. newscast as an effective way for the company to share news and updates with Yukoners about the Eagle Gold Mine and the many community causes, events and charities Victoria Gold supports throughout the year.

Since 2012, *Every Student, Every Day*, with support from community sponsors, such as CKRW, The Rush and donations from Yukon businesses and individuals has raised and distributed over \$1.2 million to directly fund over 140 grass-roots projects to support increased student engagement and attendance in the territory.



The CKRW, The Rush team last December.



Bobby Ferris, CKRW, The Rush Morning Mess host, has been an on-air announcer at the station since 2014.



Jenna Paton, CKRW, The Rush Mid Days host, has been an on-air announcer at the station since 2007.

VICTORIA GOLD IS PROUD TO HAVE YUKONERS AT WORK

IF YOU ARE A YUKONER WITH MINING EXPERIENCE, WE ENCOURAGE YOU TO CONNECT WITH US.

Victoria is currently hiring tradespeople, equipment operators, process/crusher operators and other positions to work at the Eagle Gold Mine. Visit the “Work For Us” page on our website at vgcx.com/contact/work-for-us/ and send your resume to greatpeoplework@vgcx.com.

ABOUT VICTORIA GOLD & THE EAGLE GOLD MINE

The Eagle Gold Mine, now in production, is part of Victoria’s 100-per cent-owned Dublin Gulch Property located approximately 375 kilometres north of Whitehorse and 85 kilometres north, northeast of the Village of Mayo within the traditional territory of the First Nation of Na-Cho Nyak Dun. The property is accessible by road year-round and is connected to Yukon Energy Corp’s electrical grid. The mine is a significant contributor to the Yukon economy employing 350-400 people.

